

TRIBUNE U.S.A.

The newsletter from Triveritas



Carole
Therrien

Dave
Petrick

Sue
Lester

Julian
Braidwood

Triveritas U.S.A.

Triveritas is now in the USA

**WHEREVER YOU NEED OUR
EXPERTISE, WE'RE THERE.**

At the end of February, **Julian Braidwood**, Triveritas Managing Director, announced the creation of a new operation in the US, based in New Jersey and creating a global network of Triveritas expertise for worldwide Animal Health markets.

"We are already able to offer a comprehensive service with experts and offices in the three dominant EU markets of UK, France and Germany," says Julian. "Now Triveritas is global. The recruitment of two leading US based Animal Health experts, **Dr Dave Petrick** and **Dr Carole Therrien**, is the foundation for our operation in the US. It gives us an opportunity to offer our clients access to more than two thirds of the world Animal Health market."

Triveritas is now in a unique position to help companies get their products into both of these key yet demanding markets.

- **Global reach and expertise** - Animal Health companies are increasingly running global development programmes and Triveritas is now able to support them – a universal service.
- **Expert support from the start** - Companies wanting to enter the Animal Health market can now have our expert support across the world.
- **Efficient and effective trials** - We can run clinical trials harmoniously in both the EU and US without the duplication of effort, time and expense that using different CROs in two continents may bring.
- **Local insight and influence** - There will be benefits for clients from expert local contacts and knowledge, not only in the EU but the US too.

"With immediate effect, we can help our existing clients enter the US market," explained Triveritas Director, **Sue Lester**. "Dave and Carole are currently working with their contacts across the Atlantic to raise awareness of our EU expertise with American companies. This expansion gives Triveritas a wonderful opportunity to extend its reach and offer clients a truly global service."



your expert partner in Animal Health

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Dr Carole Therrien DVM



Dr Carole Therrien

Clinical Development Director U.S.A.

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An industry veterinarian with diverse research, compliance, regulatory and marketing expertise.

Over 20 years of experience in Animal Health clinical development, working in and with companies such as Eli Lilly and Schering-Plough Animal Health.

Carole has worked on all aspects of trials and product submissions for domestic US, Canadian and international markets.

Dr Dave Petrick BA VMD JD

A qualified veterinarian and lawyer.

More than 30 years in Animal Health drug development; previously Senior Director of Worldwide Regulatory Affairs at Schering-Plough Animal Health.

Dave is an experienced regulatory negotiator with FDA, USDA, and EPA in the US and EMA in the EU; and trainer in all aspects of US Animal Health drug development.



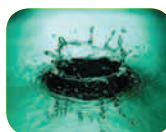
Dr Dave Petrick

Regulatory Director U.S.A.

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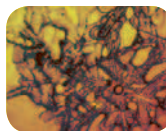
RANGE OF SERVICES

START-TO-FINISH SERVICE



With our breadth of knowledge we can help you take projects from proof of concept to international approval swiftly and efficiently.

VETERINARY CLINICAL STUDIES



In-depth veterinary clinical study expertise, specialist in-house and EU and US Veterinary Investigators committed to delivering quality clinical trials.

IN-HOUSE TRAINING



Our tailor-made courses are a cost effective way to train your staff using real examples from your own product portfolio.

REGULATORY AFFAIRS



From strategic advice to MA maintenance, with our up-to-date knowledge of legislation we can help you through the regulatory maze.

SPECIALIST PRODUCT DEVELOPMENT



Unrivalled experience in veterinary pharmaceutical and biological product Development. We offer a full range of project management services.

CONTRACT QUALITY ASSURANCE



With excellence in QA, we provide contract QA to current quality standards to the principles of GCP, GLP and GMP.

SCIENTIFIC WRITING



Our scientific and clinical experts offer a specialist document writing service for expert technical reports or articles for scientific publication.

Directors

Julian Braidwood

BVSc (Hons) MRCVS

Sue Lester

BSc (Hons) FRQA

Dr Dave Petrick

BA VMD JD

Dr Carole Therrien

DVM

Roland-G Ludwig

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Pascale Sierra

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